

Veraval Regional Centre of ICAR-CMFRI

Launches Swachhta

Pakhwada- 2nd October 2016

As part of the Swachh Bharat Abhiyan, Veraval Regional Centre of ICAR- Central Marine Fisheries Research Institute (CMFRI), Veraval Gujarat has launched the Swachhta Pakhwada, a 14-day cleanliness drive on the eve of Gandhi Jayanti. In this programme, about 50 staff of our Centre assembled and the Cleanliness Drive Starts with a inauguration Meeting chaired by M. Koya, SIC VRC

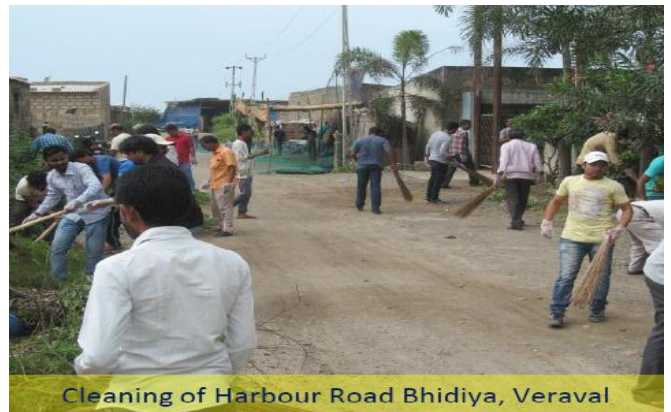


Swachhta Pledge Taken During Inaguration

of CMFRI. The meeting Statrs with swachhata Song sang by staffs followed by Swachhta Pledge taken by all staffs. Then the cleanliness drive starts with ribbon cutting by The SIC and All staff are cleaned the office premises and adjacent Bhidiya Harbour Road.



Inaguration Of Cleanliness Drive



Cleaning of Harbour Road Bhidiya, Veraval



Swachh Bharat Rangoli Competition:

As a part of the Public awareness and responsibility towards the Cleanliness Drive, Rangoli competition on Swachh Bharat Theme was organized at the VRC of CMFRI on 3rd October at the ground floor of the Centre. The competition was held among the staffs of RC with 22nos of Participants. All the staffs effectively participated and it judged by Scientists of CMFRI and CIET.





Cleaning of Museum and Office interior and Labs:



Cleaning of Office premises:

Swachh Bharat Drawing Competition at With School Children:

As part of the Swachhta Pakhwada, VRC of CMFRI organized Drawing Competition at Vrindavan Primary School No. 1, Bhalka, Bhalpara, Veraval, Girsomnath, Gujrat. About 30 nos of students from different Classes Take part and competition and the entire student participated in the Programme. The students were delivered about the needs of Swachhta in the real life and explained about their benefits by SIC and all Scientists of the Centre.

The drawing Competition was on the Swachh Bharat Abhiyan theme and the winner and other participants are felicitated with prize. Sanitation kit was given to the students from our Centre to habituate towards cleanliness.



Swachh Bharat Awareness Rally and Cleaning at Somnath Temple Road and Beach:

A rally from Somnath Gate at Highway to Somnath Temple and then to the Somnath Beach was organized on 15th October to create awareness among the locals. Both CMFRI and CIFT Staffs participated in the Rally.



Valedictory:

